



KEMFI

*A Revitalization of the Old Governor's Mansion, benefiting the Kentucky Equine Humane Center and KEMFI*

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Dear friend of Kentucky,

The Old Governor's Mansion, built 1796 – 1798, has served many functions since its' construction. The House first served as the Executive residence of the Governor until a new Executive Mansion was completed in 1914. In the 1950's, a renovation was undertaken, and the Old Mansion served as the official residence of the Lieutenant Governor until 2002.

This project came about to fulfill a need for the Commonwealth to have its' own guesthouse, much like Blair House is for our country. The Commonwealth can use the Old Governor's Mansion to house national and international dignitaries, as well as corporations and businesses who may wish to do business in Kentucky. These guests will be able to not only stay there, but to entertain there as if it were their own home. The House will be used as an entertainment venue for the Governor and First Lady as needed, and will be available for tours.

Every person involved in this project has donated their time, energy, resources and goods. All design work done by the participants remains in the House, and all work will be complete by July 24th. At that time, the press will be invited to tour the house and obtain information for their stories. ABC network affiliate WTVQ 36 is currently chronicling the process for a later documentary of this "Celebration."

From September 15-18, there will be a series of parties to celebrate this revitalization project. Again, everyone involved in this aspect of the project is donating their services and goods—from the cocktails and the food to the tent, restrooms, rentals, and decorating. The House will be open to the public for touring from September 19-October 3. The fact that all of this is being accomplished without money exchanging hands is extraordinary and is a testament to all that is good in the people of this Commonwealth. It is an honor to be a part of this historic event. Proceeds received will go to the Kentucky Executive Mansions Foundation, Inc. and to the Kentucky Equine Humane Center.

As an aside, the Governor's office from Utah called our Executive office to find out how we are accomplishing this unique project—a wonderful model for Executive residences throughout our country.

To commemorate this Celebration, we are publishing an approximately 122 page four-color process perfect bound magazine with an 80 pound coated cover and 60 pound coated text, showing before and after pictures of each room in the Old Governor's Mansion, while listing each participant's donation in kind and in work. This will be handed out in September, at the four parties celebrating the revitalization of the mansion, as well as in the present Executive Mansion, and to all visitors to the Old Governor's Mansion. It will be available at the 2010 Alltech World Equestrian Games, and in all fine stores across the Commonwealth. We anticipate a shelf life of two years. This magazine is of the highest quality, and truly a collectible for many years to come. The deadline for this unique advertising opportunity is June 15th.

Thank you for your time and we look forward to hearing from you soon.

David Moore

Kentucky Mansion Celebration Advertising & Web Coordinator

859-225-7474